



“WELCOME TO WILMINGTON” NEW HOMEOWNERS AND BUSINESSES

Chamber Members,

Looking for an inexpensive way to advertise your business? Sign up for one of our “Welcome to Wilmington” programs and be the first to offer your services to new Wilmington homeowners or businesses. Attractive tote bags are used for both programs and filled with Chamber member promotional items and fliers/coupons.

Annual cost to participate in each program is \$50; participate in both for \$75.

New Homeowner Program

- Welcome Bags are personally delivered to new homeowners by the Wilmington Chamber of Commerce Board of Directors. Your gift item and business flier/card will catch potential clients’ eyes at a key time – when they are looking to make their new home their own. This is an ideal, cost-effective advertising method for restaurant owners, painters, electricians, landscapers, plumbers, interior designers and all home improvement contractors.
- Approximately 200 new homes are sold each year in Wilmington.

New Business Program

- Welcome Bags are delivered to new business owners by the Wilmington Chamber of Commerce Board of Directors. Your gift item and business flier/card will catch potential clients’ eyes at a key time – when they are looking to make critical business planning decisions. This is an ideal, cost-effective advertising method for commercial caterers, cleaners, office supply vendors, web designers, printing companies, and all commercial contractors.
- Approximately 50 new businesses are opened each year in Wilmington.

Suggested Promotional Items

- Cup, mug, potholder, towel, lunch bag, tape measure, magnet, pen, key chain, ruler, calendar or other tangible gift item
- Flier, menu, certificate, discount coupon
- Items will be placed in an attractive “Wilmington Chamber of Commerce” tote bag.

**Don’t miss out on this great advertising opportunity –
Sign up today!!!**

**APPLICATION TO PARTICIPATE IN THE
WELCOME TO WILMINGTON PROGRAM(S)**

NAME: _____

COMPANY: _____

ADDRESS: _____

EMAIL: _____ PHONE: _____

I want to participate in the following program(s):

_____ New Homeowner (\$50)

_____ New Business (\$50)

_____ Both (\$75)

I plan to provide the following item for the Welcome Bag (please describe): _____

I agree to the following program guidelines:

- I will provide 100 promotional pieces to the Chamber to be placed in the welcome bags.
- I understand that if my promotional pieces are not provided in a timely fashion and therefore not included in some welcome bags, no portion of my participation fee will be refunded.
- My participation is limited to one year with an option to renew at the end of that year.
- I will provide only promotional materials from my Chamber member business.
- My participation does not limit participation by any other Chamber member in a similar business.
- I agree to pay \$50 annually to include my promotional item in the welcome bag and understand that the costs of my promotional item are not included in this amount.

Please make check payable to “Wilmington Chamber of Commerce” and mail with application to the Chamber office at 226 Lowell Street, Wilmington, MA 01887.

Once you're application and payment has been received, you will be contacted regarding delivery of promotional items.

Please call Nancy Vallee, Chamber Executive Director, at 978-657-7211 with additional questions.